

---

---

# ARGUMENTA O ECONOMIC A

---

---

1-2 (17) • 2005

Wrocław University of Economics  
Wrocław 2005

---

---

## TABLE OF CONTENTS

---

---

<i>Professor Aleksander Zeliaś – a Tribute</i> .....	5
<b>I. INAUGURAL LECTURE FOR OPENING THE ACADEMIC YEAR 2005–2006</b>	
<i>Stanisław Nowosielski</i>	
NEW 'OLD' IDEAS IN ORGANIZATION MANAGEMENT.....	9
<b>II. ARTICLES</b>	
<i>Dariusz Klonowski</i>	
DEVELOPMENT OF VENTURE CAPITAL IN CENTRAL AND EASTERN EUROPE.....	21
<i>Małgorzata Iwanicz-Drozdowska</i>	
SAFETY NET IN THE EUROPEAN UNION – CHALLENGES FOR NEW MEMBERS.....	37
<i>Janusz Marek Lichtarski</i>	
THE IMPACT OF CONTROLLING SYSTEM ON THE ORGANIZATIONAL STRUCTURE – THEORY AND PRACTICE.....	55
<i>Ewa Łosiewicz, Thomas Keul</i>	
MODELLING TRADING SECURITIES WITH THE SIMULATION TOOL IN THE GERMAN RETAIL BANKING.....	71
<i>Szymon Kościów, Andrzej Małachowski</i>	
FROM BUSINESS INTELLIGENCE TO COGNITIVE SYSTEMS.....	89
<i>Agnieszka Skowrońska</i>	
THE PRACTICE OF HRM IN LOGISTICS CHAIN MANAGEMENT.....	105
<i>Bartłomiej Rodawski</i>	
EXTERNALITIES IN TRANSPORT PROJECTS – IDENTIFICATION AND VALUATION.....	131

### III. REVIEWS AND NOTES

Paweł Dittmann (ed.): PROGNOZOWANIE W ZARZĄDZANIU FIRMA [FORECASTING FOR THE ENTERPRISE MANAGEMENT] ( <i>Dorota Appenzeller</i> ).....	157
Tadeusz Listwan (ed.): SUKCES W ZARZĄDZANIU. UWARUNKOWANIA KADROWO-ORGANIZACYJNE [SUCCESSFUL MANAGEMENT: THE IMPACT OF PERSONNEL AND ORGANIZATIONAL CONDITIONS] ( <i>Janina Stankiewicz</i> ).....	165
Krystyna Mazurek-Łopacińska (ed.): BADANIA MARKETINGOWE – METODY, TENDENCJE I ZASTOSOWANIA [MARKETING RESEARCH: METHODS, TRENDS AND APPLICATIONS] ( <i>Henryk Mruk</i> ) .....	167
Małgorzata Nycz (ed.): GENEROWANIE WIEDZY DLA PRZEDSIĘBIORSTWA. METODY I TECHNIKI [GENERATING KNOWLEDGE FOR THE COMPANY. METHODS AND TECHNIQUES] ( <i>Celina Olszak</i> ) .....	170
Andrzej Rapacz (ed.): WSPÓŁPRACA I INTEGRACJA W TURYSTYCE W EUROREGIONIE NYSY W PERSPEKTYWIE CZŁONKOSTWA POLSKI W UNII EUROPEJSKIEJ [TOURIST CO-OPERATION AND INTEGRATION IN THE NYSY EUROREGION AND POLAND'S ACCESSION TO THE EUROPEAN UNION] ( <i>Aleksander Panasiuk</i> ) .....	171
Marzena Rutkowska: SAMORZĄDY ZAWODOWE W OKRESIE TRANSFORMACJI W POLSCE [POLISH TRADE SELF-GOVERNMENTS IN THE PERIOD OF TRANSFORMATION] ( <i>Barbara Pogonowska</i> ) .....	175
<b>IV. HABILITATION MONOGRAPHS AND LECTURES .....</b>	<b>183</b>