ARGUMENTA OECONOMICA

 $2(47) \cdot 2021$



Editors

Ewa Knichnicka Anita Makowska

Verified by Elżbieta Macauley, Tim Macauley and Ewa Kania

Graphic design: Maciej Szłapka

Argumenta Oeconomica is covered in Clarivate Analytics services:

Social Sciences Citation Index® Social Scisearch® Journal Citation Reports/ Social Sciences Edition

and in Elsevier service Scopus



This work is licensed under the Creative Commons Attribution-ShareAlike 4.0 International License.

To view a copy of this license, visit http://creativecommons.org/licenses/by-sa/4.0/

TABLE OF CONTENTS

Stanisław Rudolf	
THE ESSENCE AND SOURCES OF OPPORTUNISM IN BUSINESS ACTIVITY	5
Małgorzata Iwanicz-Drozdowska, Marta Penczar, Lech Kujawski, Monika Liszewska	
DEPOSITS AS A STABLE SOURCE OF BANK FUNDING. DID THE GLOBAL FINANCE CRISIS INFLUENCE THE BANKS' FUNDING STRUCTURE?	19
Goran Nikolić	
CHANGES IN THE STRUCTURE OF TRADE BETWEEN CHINA AND THE COUNTRIES OF CENTRAL AND EASTERN EUROPE IN THE PERIOD AFTER THE INITIATION OF FORMAT 17+1	39
Darko Marjanović, Ivana Domazet TAX COMPETITIVENESS AS A SIGNIFICANT FACTOR IN ATTRACTING FOREIGN INVESTMENT – THE CASE OF SERBIA	63
Tamás Iványi, Szilvia Bíró-Szigeti	
UNDERSTANDING VISITORS' MOTIVATIONS OF SHARING EXPERIENCES RELATED TO HUNGARIAN TOURISM EVENTS AND FESTIVALS	81
Mihail Petkovski, Jordan Kjosevski, Kiril Jovanovski	
MACRO AND BANK SPECIFIC DETERMINANTS OF NON-PERFORMING LOANS IN POLISH COMMERCIAL BANKS	107
Güzin Bayar	
ESCAPE FROM MIDDLE INCOME TRAP: AN EXPORT STRUCTURE APPROACH TO THE CASE OF POLAND	127
Izabela Marzec, Agata Austen	
THE ROLE OF TRAINING IN IMPROVING EMPLOYABILITY, JOB SATISFACTION AND THE CAREER SUCCESS OF PUBLIC SECTOR EMPLOYEES	187

Lu Liu, Ran Tao, Kai-Hua Wang, Chi-Wei Su	
PURCHASING POWER PARITY IN BELT AND ROAD INITIATIVE COUNTRIES RELATIVE TO CHINA	205
Halim Tatli, Kenan Tasci	
THE SHORT AND LONG-TERM RELATION BETWEEN HUMAN	
DEVELOPMENT AND FEMALE UNEMPLOYMENT: THE CASE OF	225
TURKEY	225
Olena Shelest-Szumilas	
DOES THE RISK MATTER? THE STUDY OF THE EFFECT OF	
EARNINGS RISK ON EMPLOYEE MOBILITY IN THE LABOUR MARKET	253
WARKEI	233
Malwina Lemkowska, Dorota Wiśniewska	
ELEMENTS OF ENVIRONMENTAL MANAGEMENT SYSTEMS	
ACCORDING TO ISO 14001 RELEVANT FROM THE POINT OF VIEW	
OF AN INSURANCE COMPANY – THE RESULTS OF EMPIRICAL	
RESEARCH	271