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OPERATING CASH BALANCE AND ITS EFFECTIVENESS

Summary: The basic financial purpose of enterprise is creation of its value. Liquidity and operating cash management should also contribute to realization of this fundamental aim. The enterprise value creation strategy is executed with a focus on risk and uncertainty. Enterprises hold cash for a variety of different reasons as transactional, or precautionary, or speculative. The paper analyzes the relation between these kinds of cash balances and risk. In the paper presented is discussion about relations between enterprises net working investment policy and as result operating cash balances and enterprise value and as a result, the paper contain propositions for marking levels of precautionary cash balances and speculative cash balances in agricultural and processing enterprises. Application of these propositions should help managers to make better decisions to maximize the value of enterprises.

Key words: cash management models, working capital, value based management, enterprise value, current assets investments.

1. Introduction

Liquidity management requires ensuring a sufficient balance of cash and other working capital assets – receivables and inventories [Graham 2001, p. 4-6]. If the level of liquid assets is not adequate, it enhances the enterprise operating risk: the loss of liquidity. The maintenance of working capital assets generates costs, thus affecting the enterprise profitability. The problem of the paper is how liquidity can be combined with profitability in agricultural and processing enterprises.

Entrepreneurial cash management depends on demands for cash in an enterprise. The aim of cash management is to limit cash levels in the enterprise which maximizes the owner's wealth. Cash levels must be maintained so as to optimize the balance between costs of holding cash and the costs of insufficient cash. The type and the size of these costs are partly specific to the financial strategy of the enterprise.

In addition, cash management influences enterprise value because its cash investment levels entail the rise of alternative costs which are affected by net working capital levels. Both the rise and fall of net working capital levels require the balancing of future free cash flows, and in turn, result in enterprise valuation changes.

If the level of liquid assets is too low, then an enterprise may encounter problems with the timely repayment of its liabilities while discouraging clients by an excessively restrictive approach to the recovery of receivables or shortages in the offered range of goods. Therefore, the level of liquid assets cannot be too low.

At the same time (as we can see in Fig. 1) surplus liquid assets may negatively affect the company's profitability. This is because upon exceeding the "necessary" level of liquid assets their surpluses when the market risk remains stable become a source of ineffective utilisation of resources.

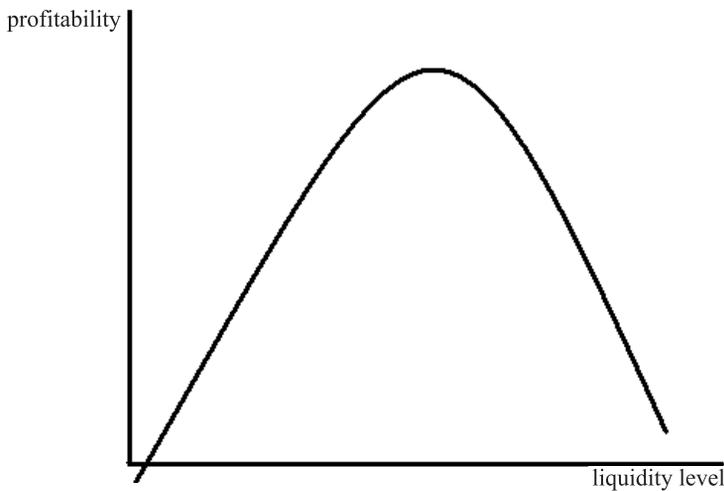


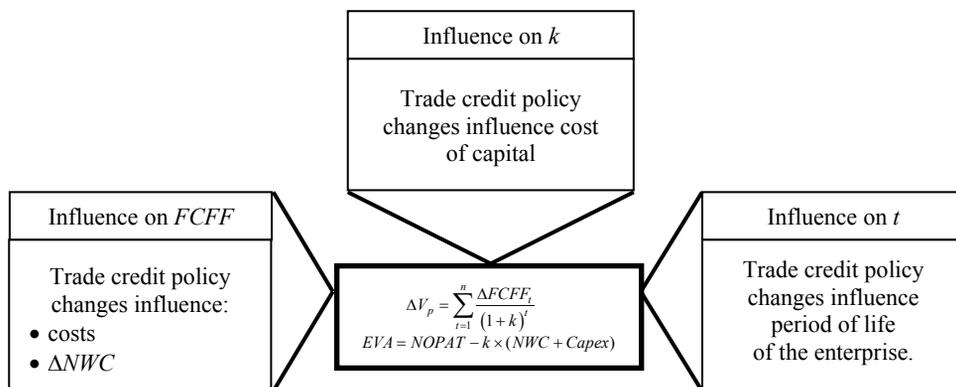
Fig. 1. Enterprise liquidity level vs. profitability

Source: own proposal.

Along with an increased risk of the company's daily operations one should increase the level of liquid assets to exceed the required levels as this will protect a company against negative consequences of unavailable liquid assets. It is possible to measure the profitability of liquidity management decision in two ways. Firstly, it is possible to check how it affects the net profit and its relation to equity, total assets, or another item of assets. Secondly, it is possible to assess profitability in relation to value of the company.

Individual elements influencing liquidity management decisions affect the level of free cash flows to firm (*FCFF*) and thus the value of the company. Let us assume that the company is faced with a decision regarding the level of liquid assets. As we know, a higher debtors turnover ratio and inventory turnover ratio (resulting from a more liberal approach to granting a trade credit for the purchasers and offering a shorter turnaround on clients' orders) will be accompanied by more sales (larger cash revenues) but also by higher costs.

Profitability measured by *ROE* indicates that “medium” liquidity level is optimal. Similar results will be achieved if one estimates influence on the company’s value (see Fig. 2).



where: *FCFF* = free cash flows to firm; ΔNWC = net working capital growth; *k* = cost of the capital financing the corporation; and *t* = the forecasted lifetime of the corporation and time to generate single *FCFF*.

Fig. 2. Liquid assets influence on value of the corporation

Source: own study.

Again, the optimal variant was one that assumed a “medium” liquidity level as applying such a level of liquidity ensured potentially the highest increase in the company’s value measured by ΔV .

If the level of liquid assets is too low, it downsizes the sales thus discouraging clients with an overly restrictive trade credit policy. On the other hand, excessive exposure to liquid assets under the “high” level of liquid assets variant generates higher sales revenues than under the “medium” variant, but at the same time the positive result of increase in the sales volumes is offset by the high level of generated costs.

If the advantages of holding cash at a chosen level are greater than the influence of the alternative costs of holding cash, thereby increasing net working capital, then the firm’s value will also increase. Net working capital (current assets less current liabilities) results from the lack of synchronization of the formal rising receipts and the real cash receipts from each sale. Net working capital also results from the divergence during the time of rising costs and time and from the real outflow of cash when a firm pays its accounts payable.

$$NWC = CA - CL = AAR + ZAP + G - AAP, \tag{1}$$

where: *NWC* – Net Working Capital,

CA – Current Assets,

CL – Current Liabilities,

AAR – Accounts Receivables,
ZAP – Inventory,
G – Cash and Cash Equivalents,
AAP – Accounts Payables.

When marking free cash flows, cash possession and increased net working capital is the direct result of amounts of cash allocated for investment in net working capital allocation. If an increase of net working capital is positive, then we allocate more money for net working capital purposes and thereby decrease future free cash flow. It is important to determine how changes in cash levels change firm's value. Accordingly, we use equation based on the premise that firm's value is the sum of its discounted future free cash flows to the firm.

$$\Delta V_p = \sum_{t=1}^n \frac{\Delta FFCF_t}{(1+k)^t}, \quad (2)$$

where: ΔV_p – Firm Value Growth,
 $\Delta FFCF_t$ – Future Free Cash Flow to Firm Growth in Period t ,
 k – Discount Rate¹.

We have Future Free Cash Flow as:

$$FCFF_t = (CR_t - FC_{WD} - VC_t - NCE) \times (1 - T) + NCE - \Delta NWC_t - Capex_t \quad (3)$$

where: CR_t – Cash Revenues on Sales,
 FC_{WD} – Fixed Costs,
 VC_t – Variable Costs in Time t ,
 NCE – Non Cash Expenses (i.e. Depreciation),
 T – Effective Tax Rate,
 ΔNWC – Net Working Capital Growth,
 $Capex$ – Operational Investments Growth.

Changes in precautionary cash levels affect the net working capital levels and as well the level of operating costs of cash management in a firm. Companies invest in cash reserves for three basic reasons.

First, firms are guided by transactional and intentional motives resulting from the need to ensure sufficient capital to cover payments customarily made by the company. A firm retains transactional cash to ensure regular payments to vendors for its costs of materials and raw materials for production. As well, a firm retains intentional cash for tax, social insurance and other known non-transactional payment purposes.

¹ To estimate changes in cash management, we accept discount rate equal to the average weighed cost of capital (WACC). Such changes and their results are strategic and long term, although they refer to cash and short term area decisions [Maness, Zietlow 1998, p. 62-63].

Second, firms have precautionary motives to invest in cash reserves in order to protect the company from the potential negative consequences of risk which are unexpected, negative cash balance that can occur as a result of delays in accounts receivable collection or delays in receiving other expected monies.

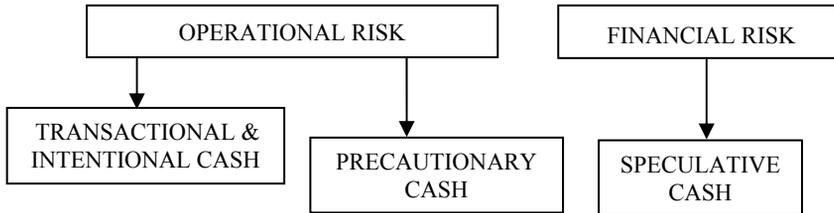


Fig. 3. Reasons for Holding Cash by Companies and Their Relation to the Risk

Source: own proposal.

Third, companies have speculative motives [Miller, Orr 1966, p. 417-418] to retain cash reserves. Speculative cash makes it possible for the firm to use the positive part of the risk² equation to its benefit. Companies hold speculative cash to retain the possibility of purchasing assets at exceptionally attractive prices.

2. Value based strategy in working capital management

The issue discussed here attempts to address the question which net working capital management strategy should be applied to bring the best results for a specific type of business. Financial decisions of a company always focus on selecting the anticipated level of benefits in conditions of risk and uncertainty. Decisions regarding net working capital management strategy, whether focused on assets (strategy of investing in the net working capital) or liabilities (strategy of financing the net working capital), affect free cash flows and the cost of capital financing the company. The principle of separating financial decisions from operating decisions, i.e. separating consequences of operations from changes in the capital structure, calls for a need to take the net working capital management decision first focusing on assets (it affects free cash flows to the company) and then on liabilities (it affects the structure and cost of capital used for financing the company).

The management of net working capital aims at the creation of value of the company. If the benefits of maintaining net working capital at the level determined by the company outweigh the negative influence of the alternative cost of such maintenance, then an increase in net worth of the company will be reported.

² We define risk as the probability of obtaining a different effect than anticipated. Companies hold speculative cash to benefit from chance. Chance is the positive part of the risk equation, or the probability of obtaining an effect that is better than anticipated.

From our point of view it is interesting (determined by the need to obtain the main objective of the company’s financials management) how a change in the net working capital level may impact the value of the company.

Most generally net working capital is the portion of current assets financed with permanent funds. The net working capital is a difference between current assets and current liabilities or a difference between permanent liabilities and permanent assets. It is a consequence of dichotomy between the formal origination of the sales revenue and the actual inflow of funds from the recovery of receivables and different times when costs originate and when the funds covering the liabilities are actually paid out.

When estimating free cash flows, maintaining and increasing net working capital means that the funds earmarked for raising that capital are tied. If the increase is positive, it means ever higher exposure of funds, which reduces free cash flows for the corporation. An increase in production usually means the need to boost inventories, receivables, and cash assets. A portion of this increase will be most probably financed with current liabilities (which are also usually *automatically* up along with increased production volumes). The remaining part (indicated as an increase in net working capital) will need an alternative source of financing.

Current asset financing policies are driven by the manner of financing current assets. Any changes to the selected current asset financing policy affect the cost of capital but do not impact the level of free cash flows. The company can choose one of the three policies (as we can see at Fig. 4 and 5):

a) an aggressive policy whereby a major portion of the company’s fixed demand and the entirety of its volatile demand for financing current assets is satisfied with short-term financing(as we can see at Fig. 4),

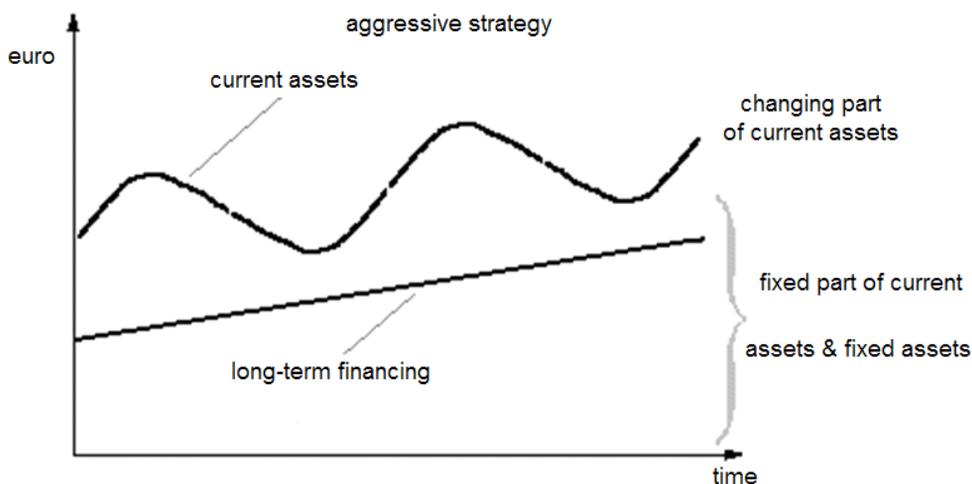


Fig. 4. Aggressive strategy

Source: [Brealey, Myers 1999, p. 1152].

b) a moderate policy aiming to adjust the period when financing is needed to the period when the company requires given assets. As a result of such an approach, a fixed portion of current assets is financed with long-term funds, while the volatile portion of these assets is financed with short-term funds,

c) a conservative policy whereby both fixed and volatile levels of current assets are maintained with long-term financing (as we can see at Fig. 5).

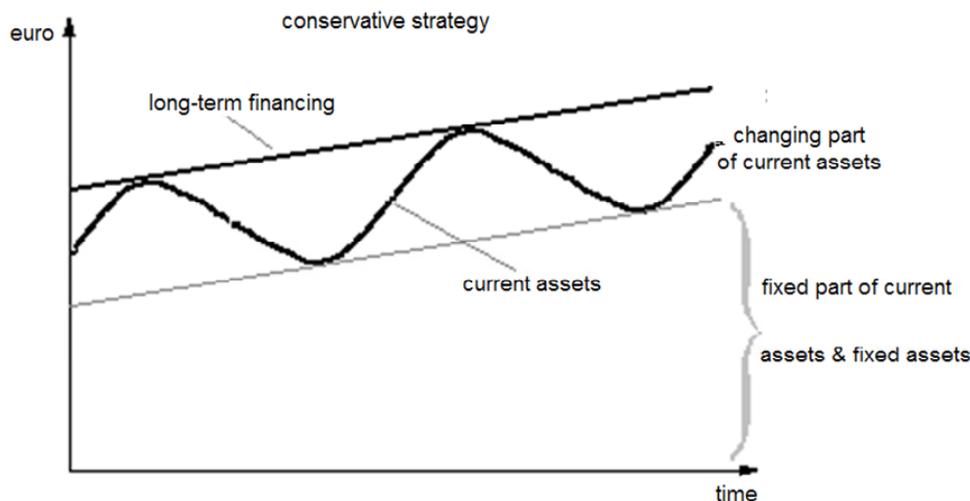


Fig. 5. Conservative strategy

Source: [Brealey, Myers 1999, p. 1152].

The aggressive policy will most probably mean the highest increase in the net worth of the company. However, this result is not that obvious. This is because an increase in financing with an external short-term capital and a decrease in financing with an external long-term capital (namely shifting from conservative to aggressive policy of financing current assets) means the enhanced risk level. Such an increased risk level should be reflected in an increased cost of own capital. This stems from the increased costs of financial difficulties.

The aggressive policy of financing current assets is the least favourable, considering an increased cost of own capital.

Policies regarding investments in current assets are applied by the company as measures determining amounts and structure of current assets. There are three major policies available:

a) an aggressive policy whereby the level of tangible assets is minimised and a restrictive approach to merchant lending is applied. Minimising current assets results, on one hand, in savings which later translate into higher free cash flows. On the other hand, insufficient level of current assets increases the operational risk. Too low

inventories may interrupt the production and sales process. An insufficient level of receivables will most often lead to a restrictive merchant lending policy and, consequently, potentially lower sales revenue than in case of a liberal merchant lending policy. Insufficient transactional cash levels may disrupt the settlement of liabilities and as a result negatively affect the company's reputation,

b) a moderate policy whereby the level of current assets, and in particular inventories and cash, is held on an average level,

c) a conservative policy whereby a high level of current assets (and especially inventories and cash) is maintained at the company and ensuring a high level of receivables by using a liberal trade creditors recovery policy.

If the company aims at maximising ΔV , it should select the aggressive policy. However, similarly as in the preceding item, it is worth considering the relation between the risk increase and the cost of own capital (and probably also external capital). The more aggressive the current asset investment policy, the higher the risk. A higher risk, on the other hand, should be accompanied by higher costs of own capital and probably also external capital.

The changes of the policy, from conservative to aggressive, cause an increase in the cost of capital financing the company's operations due to the enhancement of risk. It is possible that in specific circumstances, the risk may drive the cost of capital to such a high degree that the aggressive policy will be unfavourable.

In the discussed examples, the company should select a conservative current asset financing strategy and an aggressive current asset investment policy.

The primary objective of financing the company's operations is to maximise the company's net worth. It can be estimated among others by totalling all the future free cash flows generated by the company, discounted with the cost of capital. Decisions regarding the management of net working capital should also serve the purpose of achieving the primary objective, that is maximising the company's net worth. These decisions may impact both the level of free cash flows and the cost of capital used for financing the company's operations. The module discusses probably the changes of the capital cost rate, resulting from changes in the selection of the net working capital management policy and, consequently, the anticipated impact of such decisions on the company's net worth.

3. Value based strategy in cash management

The most liquid current asset is cash balance. The purpose of cash management is to determine the level of cash resources at the company so that it increases the wealth of the company's owners. In other words, the objective is to maintain such a level of cash resources at the company that it is optimal from the point of view of trade-off between the costs of maintaining cash balance against the costs of holding insufficient cash balance. The type and amount of these costs is partially driven by the particular financial policy applied by the company.

Based on the observation of current inflows and outflows of the company, it may be noticed that there are four basic situations in the company in terms of operational cash flows:

- 1) when future inflows and outflows are foreseeable and inflows exceed outflows (as we can see at Fig. 7 in Beranek model),
- 2) when future inflows and outflows are foreseeable and outflows exceed inflows (as we can see at Fig. 6 in BAT model),
- 3) when future inflows and outflows are foreseeable but it is impossible to determine which are in excess of which (as we can see at Fig. 9 in Stone model), when future inflows and outflows are not foreseeable (as we can see at Fig. 8 in Miller-Orr model).

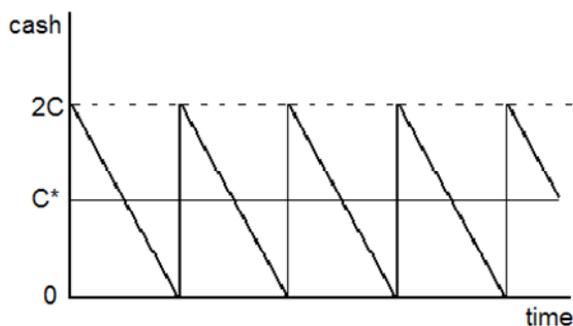


Fig. 6. BAT model

Source: [Beehler 1978, p. 191; Baumol 1952, p. 72-84].

Depending on the type and volumes of inflows and outflows in the company, it is possible to select one of the four models of cash flow management. It is certainly not necessary for only one of the above situations to prevail in the company. The same business may have periods when inflows exceed outflows on a permanent basis, as well as periods when a reversed trend is noted or it is not possible to determine the trend. It is similar in case of projecting future inflows and outflows. It is possible that in some periods of time inflows and outflows can be projected without any major difficulty, while in other periods such a projection is very hard or completely impossible.

Using information about future cash inflows and outflows, we are able to apply for example the Baumol model or the Beranek model. If we anticipate that cash inflows are greater than outflows, we are able to use the Beranek model [Beranek 1963 also: F.C. Scherr 1989, p. 131-132] to determine cash flow management within a firm. On the other hand, if we predict that cash outflows are greater than inflows we use Baumol model [Baumol 1952, p. 545-556]. When we cannot forecast long-term cash flows for a period longer than approximately 14 days, we are able to use the Stone model [Stone 1972, p. 72-84; Miller, Stone 1996, p. 3-63] to determine cash

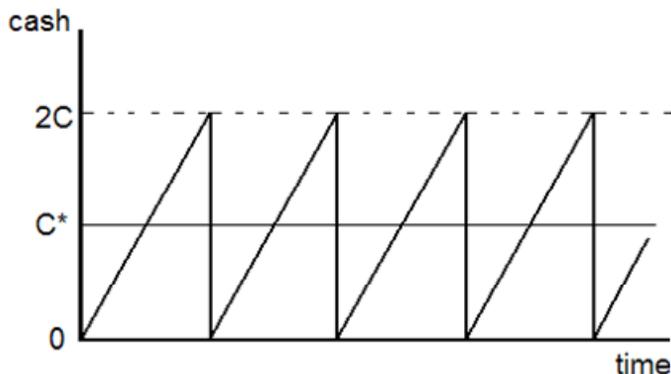


Fig. 7. Beranek model

Source: [Beranek 1963].

flow management. However, when we cannot predict future cash inflows and outflows at all, the Miller-Orr model [Miller, Orr 1984, p. 238-239] also: [Michalski 2005] can be used to determine cash flow management.

According to the BAT model assumptions, the company receives both regular and periodic cash inflows, while it spends cash in an ongoing manner at a fixed rate. At the time of receiving funds, the company earmarks a sufficient portion of these funds to cover its outflows. This is performed until the next inflow of cash. This model can be recommended in a situation when future inflows and outflows related to operations of the company can be foreseen and, at the same time, operational outflows exceed inflows. The BAT model comprises two types of assets: cash and (external) marketable securities, which generate profit in the form of interest during each period.

The BAT model has been developed for two reasons: in order to specify the optimal cash balance at the company and to suggest how the company managers should proceed to ensure optimal cash management.

The company which decides to follow recommendations regarding cash management, arising from the BAT model, determines an optimal cash level C_{bau}^* .

It stems from the BAT model that when cash is spent, the company should secure cash from non-operational sources of cash. Most often this means that it should sell (external) securities, close the held deposit, and/or raise a short-term loan. The total amount of raised funds should be in each event twice as high as an average cash balance. The ratio of the total demand for cash in a given period and one transfer provides information on how many such operations must be performed during the year. It is clear that if conditions which enable the application of the BAT model have existed in the company for less than one year, then shorter periods should be taken into account.

The basic assumption of the Miller-Orr model is that changes in cash balance in the company are unforeseeable. The company managers react automatically when cash balance equals either the upper or lower level. This model is presented in Fig. 8.

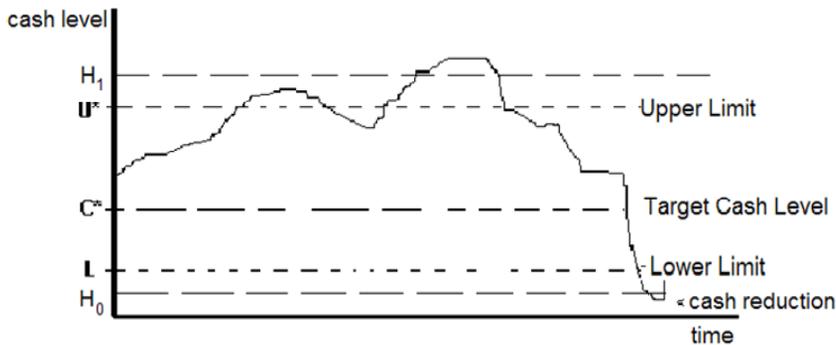


Fig. 9. Stone model

Source: [Stone 1972, p. 72-84; Beehler 1978].

If the cash balance exceeds the upper external limit H_1 or the lower external limit H_0 , the management board analyses future cash inflows by projecting future cash balance by calculating the S level.

If the S level (determining the cash balance after n days from the moment of surpassing either of the external control limits) continues to surpass any of the internal limits, the management board should prevent variations from the target balance by purchase or disposal of securities in the amount sufficient for the cash balance at the company to be restored to its optimal level C_s^* .

This model is presented in Fig. 9. It shows that the cash balance has been growing from the beginning of the analysed period. At some point it exceeded the upper internal limit U^* . Then it exceeded the external control limit H_1 . At the time of exceeding the external control limit the management board of the company forecast future inflows and outflows. As the forecast indicated that the cash balance would continue to exceed the internal control limit (the grey line), the management board decided to adjust this level to the anticipated C_s^* . After the appropriate adjustment, the cash balance started to decrease after a few days and it surpassed the lower external control limit. Another forecast was prepared and it turned out that for several days the cash balance would remain below the lower internal control limit. Therefore, the cash balance was reduced down to C_s^* .

4. Cash balance forecasting

Maintaining the appropriate cash balance requires not only the ongoing monitoring of the currently held current assets and liabilities that mature in the forthcoming future, but also those that should be anticipated in the future. Therefore, it is necessary to plan future cash inflows and outflows [Moir 1999, p. 11-39].

Cash forecast is performed based on cash budget. This tool contains a forecast of recovered receivables, expenditure on inventories and repayment of liabilities.

It provides information about the cash balance, as cash balance is a result of inflows from sales (payment of receivables) and outflows due to the purchase of materials and other costs of the company.

Cash budget is most often prepared several periods in advance subject to the company's information capabilities and needs. The most popular version of a cash budget is one prepared for six monthly periods. However, there are no reasons why cash budgets should not be prepared for six weeks or six biweekly periods. In any case, the rolling wave planning is used, which requires that subsequent periods be added to the budget on an ongoing and regular basis so that at any time the company has a forecast for the fixed number of forecast periods (namely, if the budget is prepared for 8 biweekly periods, then it should be adequately extended when required so that a sixteen-week budget is available at any time). This requirement ensures for the budget to be constantly valid and applicable. Six-month budgets are most frequently prepared based on monthly time bands. For some companies it is absolutely necessary to determine inflows and outflows for individual weeks and sometimes even days. The more detailed the control of cash inflows and outflows, the more probable the precise and correct control of cash flow levels. When developing a cash budget, it is a matter of top priority to hold a forecast of the company's sales revenues. Preparing such a forecast is the primary and at the same time the hardest task. Next, the demand arising from the held fixed assets and inventories, resulting from the production of goods for sale, is forecast. This information is combined with information on delays in recovery of receivables. Also tax due dates, interest due dates, and other factors are taken into account.

5. Precautionary cash management – safety stock approach

Current models for determining cash management, for example Baumol, Beranek, Miller-Orr or Stone models, assign no minimal cash level, and are based on the manager's intuition. In addition, these models are based inventory management models. In this study, we address the potential for the adaptation of these methods of determining safety stock to determine minimal cash levels in the firm. Safety stock is a result of information about the risk of inventories. To calculate safety stock we use Equation 4 [Piotrowska 1997, p. 57]:

$$Z_b = \sqrt{-2 \times s^2 \times \ln \frac{C \times Q \times s \times v \times \sqrt{2\Pi}}{P \times K_{bz}}}, \quad (4)$$

where: z_b = Safety Stock,
 C = Cost of Inventories (in percentage),
 Q = One Order Quantity, v = Cost of Inventories (Price),
 P = Yearly Demand for Inventories,
 s = Standard Deviation of Inventory Spending,
 K_{bz} = Cost of Inventories Lack.

It is also possible to apply the following equation to determine minimal cash level [Michalski 2006]:

$$LCL = \sqrt{-2 \times s^2 \times \ln \frac{k \times G^* \times s \times \sqrt{2\Pi}}{P \times K_{bsp}}}, \quad (5)$$

where: LCL – Low Cash Level (Precautionary Cash Level),

k – Cost of Capital,

G^* – Average Size of One Cash Transfer³ which are the basis of standard deviation calculation,

P – the Sum of all Cash Inflows and Outflows in the Period,

s – Standard Deviation of Daily Net Cash Inflows/Outflows,

K_{bsp} – Cost of Cash Lack.

A part of the information necessary to determine LCL still requires the manager's intuition. For example the costs of lack of cash contains not only costs known from accountant records, but also other costs, such as opportunity costs. Precautionary cash reserves are first of all the result of anxieties before the negative results of risk. Its measure is the standard deviation.

Example 1. The managers of firm X value the cost of the lack of cash as 5000. The day's standard deviation of cash inflows/outflows is 35,466 monthly. Average single cash inflow/outflow is 27,250. The monthly sum of all cash inflow/outflow is: 817,477. The alternative cost of capital is 18%.

For the firm X, precautionary cash level is:

$$LCL_1 = \sqrt{-2 \times 35\,466^2 \times \ln \frac{0,18}{360} \times 27\,250 \times 35\,466 \times \sqrt{2\Pi}}{817\,477 \times 5\,000} = 142\,961.42.$$

When cash outflows and inflows volatility is 0, precautionary cash balance is also 0:

$$LCL_0 = 0.$$

Then we can estimate net working capital growth:

$$\Delta NWC = LCL_1 - LCL_0 = 142\,961,42 = -\Delta CF_{t=0}$$

The standard deviation is 35,466 and tax rate is 20%. So, we can estimate yearly alternative cost precautionary cash reserves and the influence on the value of the firm:

$$\Delta TCC = \Delta NWC \times k = 142\,961.42 \times 0.18 = 25,733 = \frac{-\Delta CF_{t=1 \dots \infty}}{(1-T)};$$

³ In Beranek model and Baumol models G^* is twice optimal cash level. In Stone and Miller-Orr models, the average transfer G^* is assigned from real historic data or from its anticipation.

$$\Delta V = \Delta CF_{t=0} + \frac{(\Delta CF_{t=1...∞}) \times (1-T)}{k} = -142,961.42 + \frac{-25,733 \times 0.8}{0.18} = -257,330.$$

As demonstrated in order for the precautionary cash balance to remain level, with the standard deviation equal to 35,466; a decrease in the firm's value of 257,330 results.

6. Speculative cash balance management - option approach

All firms do not necessarily hold speculative cash balance. Speculative cash is held in order to utilize the positive part of the risk equation. Firms want to retain opportunities that result from price volatility. For example in the ordinary practice of Polish firms we see that speculative cash balance can be useful to benefit from transactions in foreign exchanges. It can be profitable for firms to purchase necessary products or services in foreign exchange at prices cheaper than its average purchase price. Such purchase is possible if the firm maintains speculative cash balance. Speculative cash balance gives the firm the ability to use of their purchasing power any time. Such a cash superiority over other assets shows the option value of speculative cash balance⁴.

Example 2. The entrepreneur can choose from one of two possibilities:

- he can invest in the firm activity, for example he can purchase in foreign exchange,
- or
- he can decide to hold cash (national currency).

An entrepreneur makes the decision between these two possibilities at least once every day. The purchase of foreign exchange and its use in the operating activity of a firm makes other cash resources inaccessible for continued speculation. If the entrepreneur chooses to hold cash, he still has the possibility to purchase foreign exchange. Yet, foreign exchange price changes from day to day. The daily standard deviation of the foreign exchange price is 4%. This means that the foreign exchange price today is 1.00 PLN. On the next day the foreign exchange price can be 1.04 PLN with the probability 0.5; or 0.96 PLN with the probability 0.5.

Suppose that next, the foreign exchange price meets its long-term value of 1.00 PLN. If on the first day an entrepreneur decides to hold cash, and the next day's foreign exchange price falls to the level of 0.96 PLN (lower than its expected value), the entrepreneur's expected income will be 0.04 PLN. On the other hand, if the foreign exchange price reaches the level of 1.04 PLN (above its expected value), then the

⁴ [Beck 1993]. We can compare cash to American option without *expiration date*. Other assets near to cash can be compared to European option, see: [Ingersoll, Ross 1992, p. 5-6; Beck 1993]. The right to faster acquisition has value, and such value gives base to have speculative cash balance. The costs of expectation on realization of other options can cause loss that is not recovered by future earnings from these (less liquid than cash) assets, see: [Beck, Stockman 2005, p. 337-345].

entrepreneur will not purchase foreign exchange, and his expected income will be 0 PLN. So, if an entrepreneur has cash for 10,000 foreign exchange units, his expected value of the benefit of holding cash in national currency for one day will be:

$$E(\text{benefit}) = \sum_{i=1}^n \text{benefit} \times p_i = \frac{0.04\text{PLN} \times 10.000}{1.0005} \times 0.5 + 0\text{PLN} \times 0.5 \approx 199.90 \text{ PLN.}$$

The daily alternative cost of capital financing for the firm is:

$$\frac{18\%}{360} = 0.05\%.$$

Therefore, we can also express it for 10,000 foreign exchange units:

$$0.05\% \times 10,000 = 5 \text{ PLN.}$$

This means that the expected benefit is 199.9 PLN. This demonstrates the basis for holding speculative cash balance in a firm. Of course, the size of speculative cash balance should be an effect of the firm's customary activities and its real operational needs. The legitimacy of holding speculative cash balance increases here together with the increase of volatility of foreign exchange pricing (or volatility of the price of any other assets necessary to the firm) and grows smaller together with the height of the alternative costs of capital financing the firm.

7. Conclusion

Liquid assets management decisions are very complex. On one hand, when too much money is tied up in working capital, the business faces higher costs of managing liquid assets with additional high alternative costs. On the other hand, higher liquidity assets policy could help enlarge income from sales. Firms hold cash for a variety of different reasons. Generally, cash balance held in a firm can be called considered, precautionary, speculative, transactional and intentional. The first are the result of management anxieties. Managers fear the negative part of the risk and hold cash to hedge against it. Second, cash balance is held to use chances that are created by the positive part of the risk equation. Next, cash balance is the result of the operating needs of the firm. In this article, we analyze the relation between these types of cash balance and risk. This article also contains propositions for marking the levels of precautionary cash balance and speculative cash balance. The application of these propositions should help managers to make better decisions to maximize the value of a firm.

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INWESTYCJA W BUFOR GOTÓWKI OPERACYJNEJ I JEJ EFEKTYWNOŚĆ

Streszczenie: Podstawowym finansowym celem przedsięwzięcia jest tworzenie jego wartości. Zarządzanie płynnością i zarządzanie gotówką powinno też przyczyniać się do realizacji tego podstawowego celu. Strategia tworzenia wartości przedsiębiorstwa jest realizowana w warunkach ryzyka i niepewności. Przedsięwzięcia utrzymują gotówkę dla rozmaitych powodów jako transakcyjne, ostrożnościowe lub spekulacyjne. W pracy analizujemy relację między tymi rodzajami buforów gotówki a ryzykiem. Przedstawiona jest również propozycja wyznaczania ostrożnościowych i spekulacyjnych poziomów buforu gotówki.